



“The American Journal of Managed Care’s **Patient-Centered Oncology Care** meeting is an important event for anyone interested in ‘crossing the chasm’ that appears between providers and the rest of the healthcare world, including payers and hospital administrators.”

-Peter P. Yu, MD

Immediate Past President of the American Society of Clinical Oncology and keynote speaker at **Patient-Centered Oncology Care** 2014.



The American Journal of Managed Care
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Phone: (609) 716-7777
Fax: (609) 716-4747

To register, go to ajmc.com/meetings/PCOC15.

REGISTRATION FEE: \$299

Registration fee includes:

- Admission to the evening networking reception on November 19
- Admission to all sessions, presentations, and discussions on November 19 and 20
- Breakfast, lunch, and snacks on November 20th

For registration assistance, please e-mail AJMCmeetings@ajmc.com or call **(609) 716-7777**.

A cancellation fee of 25% will be assessed on refunds requested prior to September 15, 2015, and a 50% fee on refunds requested from September 16, 2015, through October 31, 2015. No refunds will be made after November 1, 2015. There is no charge for substitution. Substitutions can only be applied to the same conference, and only 2 substitutions will be honored.

In the event of a meeting cancellation, full refunds will be processed within 30 days of the cancellation date.

The American Journal of Managed Care *fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this event is in need of accommodations, please notify us in order to receive service.*



4TH
ANNUAL
PATIENT-CENTERED
ONCOLOGY CARE[®]

NOVEMBER 19-20, 2015
BALTIMORE, MARYLAND

Register today
and **SAVE!**
ajmc.com/meetings/PCOC15

Overview

The American Journal of Managed Care will host its 4th Annual **Patient-Centered Oncology Care**[®] Meeting on November 19-20, 2015, in Baltimore. The event will offer unique perspectives on emerging topics in oncology care from today's leading health experts.

AJMC's **Patient-Centered Oncology Care** meeting is an important event for anyone interested in "crossing the chasm" that appears between providers and the rest of the healthcare world, including payers and hospital administrators, explained Peter P. Yu, MD,

Accommodations

Baltimore Marriott Waterfront Hotel

700 Aliceanna Street
 Baltimore, MD 21202
 Telephone: (410) 385-3000

A limited block of rooms has been set aside at the Baltimore Marriott Waterfront Hotel at a rate of \$205 plus applicable state and local taxes. Rates and rooms are subject to availability at the time of reservation. The block of rooms will formally close at 5:00 PM EST on October 27, 2015.

The Baltimore Marriott Waterfront is convenient to Baltimore/Washington International Thurgood Marshall Airport (BWI), Ronald Reagan Washington National Airport (DCA), and Washington Dulles International Airport (IAD); Greyhound Bus Lines; Baltimore Metro Subway; and Penn Station. Car rentals are available nearby from Hertz.

Parking and Transportation

Self-parking in attached parking garage for guests is \$8.50 per hour or \$26 per day. Valet parking is \$45 per day. Garage does not accommodate vehicles with a height clearance greater than 6'8".

Register online before September 30 and receive \$25 off current registration fee.*

Use code: PCOCBRO

*Discount must be used at time of registration.

immediate past president of the American Society of Clinical Oncology, and the keynote speaker at **Patient-Centered Oncology Care 2014**.

Through the **Patient-Centered Oncology Care** meetings, *AJMC* is creating opportunities for everyone involved in cancer care to meet in the same place and have the dialogue that is so important to making care better for patients. The event will feature sessions on genomics, the future of immuno-oncology, precision medicine, and more.

Faculty

Joseph Alvarnas, MD

Director of Value Based Analytics
 City of Hope

Peter Bach, MD, MAPP

Director, Center for Health Policy and Outcomes
 Memorial Sloan Kettering

Bruce A. Feinberg, DO

Vice President, Clinical Affairs and Chief Medical Officer
 Cardinal Health Specialty Solutions

John L. Fox, MD, MHA

Associate Vice President, Medical Affairs
 Priority Health

Scott Gottlieb, MD

Resident Fellow
 American Enterprise Institute

Robert J. Green, MD

Vice President, Clinical Strategy
 Flatiron Health

Daniel Klein, MHS

President and Chief Executive Officer
 The Patient Access Network Foundation

Ira M. Klein, MD, MBA, FACP

Senior Director of Quality, Strategic Customer Group
 The Janssen Pharmaceutical Companies of Johnson & Johnson

Michael A. Kolodziej, MD

National Medical Director
 Oncology Strategy Office
 Aetna

Joy Larsen Haidle, MS, CGC

President, National Society of Genetic Counselors

Julian Malinak, MPH

Technical Advisor for Financial Policy
 Centers for Medicare and Medicaid Services

Stacey W. McCullough, PharmD

Pharmacy Director
 Tennessee Oncology

Ted Okon, MD

Executive Director
 Community Oncology Alliance

Debra Patt, MD, MPH

Director of Public Policy, Texas Oncology
 Medical Director Healthcare Informatics
 The US Oncology Network and McKesson Specialty Health

Judith R. Peres, LCSW-C

Clinical Social Worker & Health Policy Consultant

Emanuel Petricoin III, PhD

Co-Director, Center for Applied Proteomics and Molecular Medicine
 George Mason University

Bruce Quinn, MD, PhD

Senior Director
 FaegreBD Consulting

Keynote



Julie M. Vose, MD, MBA, FASCO

Neumann M. and Mildred E. Harris Professor
 Chief, Division of Oncology/Hematology
 Department of Internal Medicine
 University of Nebraska Medical Center
 Omaha, Nebraska

Julie M. Vose, MD, is the Neumann M. and Mildred E. Harris Professor and chief of the Division of Oncology/Hematology at the University of Nebraska Medical Center in Omaha. Dr Vose received her medical degree, completed her residency in internal medicine, served as chief resident, and completed a fellowship in hematology/oncology at the University of Nebraska Medical Center. Dr Vose also completed a sabbatical at Stanford University and earned an MBA in Health Administration through the University of Colorado Business School.

Dr Vose has focused her career on translational research for improvement in the therapy of non-Hodgkin lymphoma (NHL) and Hodgkin lymphoma (HL) by developing a focused translational research program evaluating novel therapies such as radiolabeled monoclonal antibodies, idiotype vaccine therapies, pathway-directed agents, and stem cell transplantation. Dr Vose has been recognized for her NHL research on a national and international level through research awards and invited lectureships worldwide. In addition, her funding record and publications in NHL therapy and transplantation research have added substantially to the research and knowledge base for the therapy of lymphoma. She is currently 2015-2016 president of the American Society of Clinical Oncology.

Bruce W. Sherman, MD, FCCP, FASCO

Assistant Clinical Professor
 Department of Medicine
 Case Western Reserve University School of Medicine

Glen D. Stettin, MD

Senior Vice President -Clinical, Research & New Solutions
 Express Scripts

Burton F. VanderLaan, MD, FACP

Medical Director,
 Network Effectiveness
 Priority Health

Jack Whelan

Research Advocate/
 Event Speaker
 JackWhelan.com

Yousuf Zafar, MD, MHS

Associate Professor
 Division of Medical Oncology
 Duke Cancer Institute



Agenda

THURSDAY, NOVEMBER 19, 2015

4:30 PM - 9:00 PM	REGISTRATION
4:30 PM - 5:30 PM	Exhibits Open
5:30 PM - 7:00 PM	Session 1: Genomics in Oncology <ul style="list-style-type: none"> Next Generation Genetic Sequencing (Genomics 101) for Payers Outcomes From Mandatory Genetic Testing and Counseling Programs Panel: The Impact of FDA Regulation on Diagnostics in Oncology
6:30 PM - 7:15 PM	KEYNOTE ADDRESS Julie M. Vose, MD, MBA, FASCO
7:30 PM - 9:30 PM	Exhibits Open (During Networking Reception)
7:30 PM - 9:30 PM	NETWORKING RECEPTION

FRIDAY, NOVEMBER 20, 2015

6:30 AM - 2:00 PM	REGISTRATION
7:00 AM - 4:00 PM	Exhibits Open
7:00 AM - 7:30 AM	Breakfast
7:30 AM - 8:30 AM	PRESENTATION
8:30 AM - 10:00 AM	Session 2: Genomics in Oncology, Part 2 - Precision Medicine <ul style="list-style-type: none"> How the President's Precision Medicine Initiative Will Learn From Oncology Practice The Patient Lens on Precision Medicine Panel: Reimbursement Challenges for Oncology Innovations: Who Pays?
10:00 AM - 10:15 AM	BREAK
10:15 AM - 11:45 PM	Session 3: The Future of Immunology <ul style="list-style-type: none"> Are We Close to the Big "C": Cure? Evaluation of Options and Outcomes in a "Me Too" Market Panel: The Role of PBMs in Managing High-Cost Treatment Options
11:45 PM - 12:45 PM	Networking Lunch
12:45 PM - 2:15 PM	Session 4: Innovations for Patient Centered Care <ul style="list-style-type: none"> Updates in Big Data for Oncology: What Are We Learning? How Do Patients Define Value in Cancer Care? Panel: Navigating the Conflict of Personalized Medicine vs. Population Management
2:15 PM - 3:15 PM	Session 5: Accountable Care in Oncology <ul style="list-style-type: none"> Panel: Evolution of the ACO Model to Meet the Needs of Oncology Patients and Payers
3:15 PM - 3:30 PM	Closing Remarks
3:30 PM	Adjournment