



**FINAL AGENDA**

**Thursday, November 19, 2015**

<b>Event</b>	<b>Topic/Faculty</b>
<b>4:30 PM to 9:00 PM</b>	<b>Registration</b>
<b>4:30 PM to 5:15 PM</b>	<b>Exhibits Open</b>
<b>5:15 PM to 6:30 PM</b>	<b>Session 1: Genomics in Oncology</b>
	<b>Moderator: Dennis P. Scanlon, PhD</b>
	<ul style="list-style-type: none"> <li>Democratization of Precision Therapy: Omics 101 for Payers <i>Emanuel Petricoin III, PhD</i></li> </ul>
	<ul style="list-style-type: none"> <li>Outcomes From Mandatory Genetic Testing and Counseling Programs <i>Joy Larsen Haidle, MS, CGC</i></li> </ul>
	<ul style="list-style-type: none"> <li><b>Panel:</b> The Impact of FDA Regulation on Diagnostics in Oncology <i>Scott Gottlieb, MD; Michael A. Kolodziej, MD; Joy Larsen Haidle, MS, CGC; Bruce Quinn, MD, PhD</i></li> </ul>
<b>6:30 PM to 7:15 PM</b>	<ul style="list-style-type: none"> <li><b>Keynote Address – Julie M. Vose, MD, MBA, FASCO</b></li> </ul>
<b>7:30 PM to 9:30 PM</b>	<b>Exhibits Open (During Networking Reception)</b>
<b>7:30 PM to 9:30 PM</b>	<b>Networking Reception – Judith Peres, LCSW-C</b>



**Friday, November 20, 2015**

<b>Event</b>	<b>Topic/Faculty</b>
<b>7:00 AM to 2:00 PM</b>	<b>Registration</b>
<b>7:00 AM to 4:00 PM</b>	<b>Exhibits Open</b>
<b>7:30 AM to 8:30 AM</b>	<b>Breakfast</b>
<b>8:30 AM to 10:00 AM</b>	<b>Session 2: Genomics in Oncology, Part 2 - Precision Medicine</b>
	<b>Moderator: Bruce A. Feinberg, DO</b>
	<ul style="list-style-type: none"> <li><b>Panel:</b> Reimbursement Challenges for Oncology Innovations: Who Pays? <i>Peter Bach, MD, MAPP; John Fox, MD, MHA; Daniel Klein, MHS; Yousuf Zafar, MD, MHS</i></li> </ul>
	<ul style="list-style-type: none"> <li>How the President's Precision Medicine Initiative Will Learn from Oncology Practice <i>Michael A. Kolodziej, MD</i></li> </ul>
	<ul style="list-style-type: none"> <li>The Patient Lens on Precision Medicine <i>Jack Whelan</i></li> </ul>
<b>10:00 AM to 10:15 AM</b>	<b>Break</b>
<b>10:15 AM to 11:45 AM</b>	<b>Session 3: The Future of Immuno-oncology</b>
	<b>Moderator: Bruce A. Feinberg, DO</b>
	Are We Close to the Big "C": Cure? <i>Joseph Alvarnas, MD</i>
	Evaluation of Options and Outcomes in a "Me Too" Market <i>Stacey W. McCullough, PharmD</i>
	<ul style="list-style-type: none"> <li><b>Panel:</b> The Role of PBMs in Managing High-Cost Treatment Options <i>Stacey W. McCullough, PharmD; Bruce W. Sherman, MD, FCCP, FACOEM; Glen D. Stettin, MD</i></li> </ul>
<b>11:45 AM to 12:45 PM</b>	<b>Networking Lunch</b>



**Friday, November 20, 2015 (Cont'd)**

Event	Topic/Faculty
12:45 PM to 2:15 PM	<b>Session 4: Innovations for Patient Centered Care</b>
	<b>Moderator: Dennis P. Scanlon, PhD</b>
	<ul style="list-style-type: none"> <li>• Updates in Big Data for Oncology: What Are We Learning? <i>Robert J. Green, MD</i></li> </ul>
	<ul style="list-style-type: none"> <li>• How Do Patients Define Value in Cancer Care? <i>Yousuf Zafar, MD, MHS</i></li> </ul>
	<ul style="list-style-type: none"> <li>• <b>Panel:</b> Navigating the Conflict of Personalized Medicine vs. Population Management <i>Joseph Alvarnas, MD; Kavita Patel, MD; Burton F. VanderLaan, MD, FACP</i></li> </ul>
2:15 PM to 3:15 PM	<b>Session 5: Accountable Care in Oncology</b>
	<b>Moderator: Dennis P. Scanlon, PhD</b>
	<ul style="list-style-type: none"> <li>• <b>Panel:</b> Evolution of the ACO Model to Meet the Needs of Oncology Patients and Payers <i>Scott Gottlieb, MD; Julian Malinak, MHS; Ted Okon, MBA</i></li> </ul>
3:15 PM to 3:30 PM	<b>Closing Remarks</b>
3:30 PM	<b>Adjournment</b>